

**Moving and heart
touching happy
Enonkoski**

Urban and Regional Studies

Enonkoski 4.5.2022

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Mayor

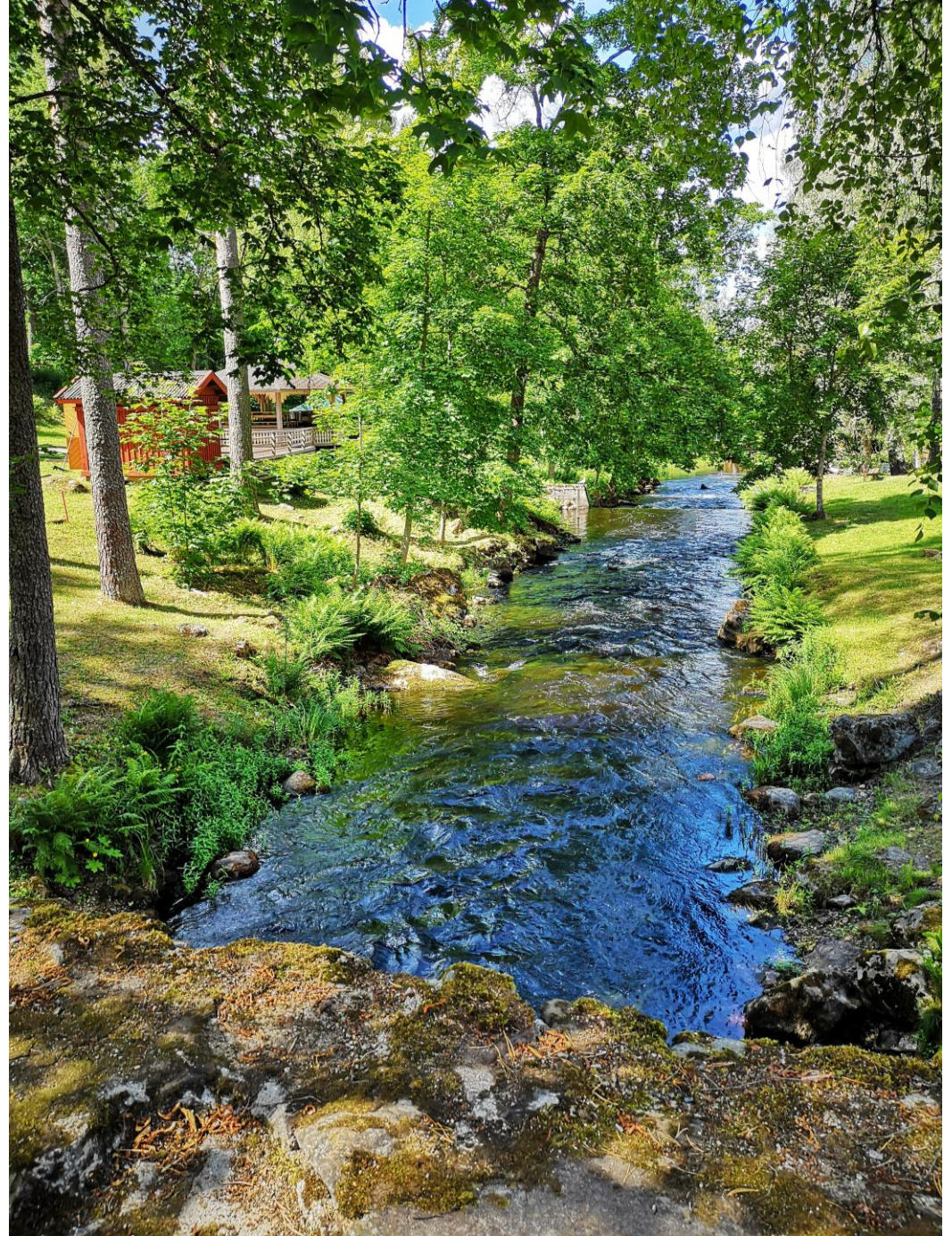
Enonkoski 

Enonkoski

- **archipelago municipality, in the shore of Lake Saimaa, surrounded by the city of Savonlinna, Kolovesi National Park**
- **part of South Savo Regional Council, the smallest municipality in the area (by population)**
- **founded in 1882 – 140 years old in 2022, humans have lived here already in the Stone Age**
- **surface area 452 km² - 323 km² of the surface area is land, the rest is water, shoreline 840 km, conservation of nature approximately 26 %**
- **population about 1 370**
- **idyllic municipality in the archipelago is known particularly for its vitality, nature, events**
- **good government services which are considered to serve the basic human needs (health and social services, public school, kindergarden, sports venues, library etc.)**
- **unique nature, peaceful, safe environment, sense of community, ideal environment for children and families**
- **responsibility- a balanced government budget, separate/independent/autonomy municipality**







Enonkoski – A Strategic Municipal Plan

- **The municipality strategy 2022-2025 guides the municipality's activities, outlines the long-term goals of the municipality and creates a vision of the future**
- **The vision of Enonkoski municipality for 2022-2025 is moving and heart touching happy Enonkoski**
- **Values**
 - **to generate ideas**
 - **to collaborate and cooperate**
 - **to be reliable**

Enonkoski – A Strategic Municipal Plan

- **Main objectives**
 - **Enonkoski is visible and audible**
 - **active residents**
 - **separate, independent and coherent**
 - **known for tourism and nature**
 - **learning and education**

<https://enonkoski.fi/wp-content/uploads/2022/03/Enonkosken-kuntastrategia-2022-2025.pdf>



Enonkosken kunnan kuntastrategia 2022-2025



Visio *Liikuttavan onnellinen
Enonkoski*

Arvot

Annamme ideoita

- Osallistuva ideointikulttuuri kuntalaisille, henkilökunnalle ja luottamushenkilöille
- Ideoiden vastaanottamisen taidot
- Ideoiden käsittelyn vahvistaminen

Teemme yhteistyötä

- Asiakkaan, työntekijöiden ja luottamushenkilöiden välinen yhteistyö
- Julkisen, yksityisen ja kolmannen sektorin välinen yhteistyö
- Verkostoituvaa elinkeinoyhteistyötä

Olemme luotettavia

- Avoimuus ja ajoissa aloittaminen
- Lupausten pitäminen ja päätöksiin sitoutuminen
- Turvallisuuden vaaliminen
- Taloudellinen luotettavuus

Elinvoimaisen Enonkosken päämäärät ovat

Enonkoski näkyy ja kuuluu

Jatkamme myönteisen kuntakuvan välittämistä itsestämme ja toiminnastamme niin kuntalaisille, vapaa-ajan asukkaille kuin kunnassa vieraileville. Vaalimme elinvoimaamme, rikasta tapahtumatarjontaamme sekä tiedotamme aktiivisesti tapahtumistamme ja käyntikohteistamme.

Aktiiviset kuntalaiset

Täällä on tilaa luovuudelle! Kunta tukee yhdistyksiä ja yhteisöjä toiminnassaan ja tapahtumien järjestämisessä. Luomme uusia toimintatapoja ja -mahdollisuuksia omatoimisuuden ja aktiivisuuden lisäämiseksi. Annamme mahdollisuuden osallistua, liikkua ja harrastaa sekä haluamme olla saavutettavissa kaikille.

Itsenäinen ja yhtenäinen

Enonkoski

Toimintamme Enonkosken kunnassa on määrätietoista ja tavoitteellista. Huolehdimme tasapainoisesta kuntataloudesta jotta itsenäisyytemme säilyy jatkossakin. Maailman ja olosuhteiden muuttuessa uudistamme palvelujamme. Kannustamme yrittämiseen ja tarjoamme apua.

Tunnettu matkailu- ja luontokohde

Vaalimme rikasta historiaamme ja kulttuuriperintöämme sekä viestimme siitä muille. Saimaan saaristokuntamme kohteet houkuttelevat matkailijoita ja yrittäjiä, pidämme heistä hyvää huolta. Tahdomme pysyä edelleen turvallisena, rauhallisena ja viihtyisenä ympäristönä asukkaiden ja vapaa-ajan viettäjiä iloksi ja lisäämiseksi.

Oppiminen ja koulutus

Takaamme kaikille avoimen, tasa-arvoisen ja laadukkaan varhaiskasvatuksen, koulutuksen sekä elinikäiset oppimismahdollisuudet kunnassamme. Tarjoamme mahdollisuuden kuntalaisille pysyä kiinni nykyajan tekniikassa ja digitaidoissa.

Population 1992-2022 and demographic forecasts by 2040 in Enonkoski

| Year | 1992 | 2002 | 2012 | 2/2022 |
|------------|-------|-------|-------|--------|
| Population | 2 222 | 1 739 | 1 532 | 1 358 |

Enonkoski demographic changes 1992–2022

Source ©; THL, Tilasto- ja indikaattoripankki Sotkanet.fi 2005-2022

| Population 9/2021 | 2025 | 2030 | 2035 | 2040 |
|----------------------|-------|-------|-------|-------|
| 1367 | 1 300 | 1 230 | 1 158 | 1 099 |

Enonkoski demographic forecasts by 2025-2040

Source Tilastokeskus väestöennuste 30.9.2021

Percentages of the population in Enonkoski in 2021

- **children aged from 0 to 14 - total 165 persons (12,1 %)**
- **adults aged from 15 to 64 - total 665 persons (48,8 %)**
- **people over 65 years of age - 532 persons (39,1 %)**
- **Demographic forecasts by 2030**
 - **0 to 14 years old 9,3 %**
 - **15 to 64 years old 46,8 %**
 - **over 65 years old 43,9 %**

The Age Dependency Ratio (ADR)

| ADR | 1992 | 2002 | 2012 | 2021 |
|------------------|------|------|------|-------|
| Enonkoski | 61,7 | 63,7 | 78,1 | 104,8 |
| Finland | 49,1 | 49,6 | 54,3 | 62,4 |

The Age Dependency Ratio (ADR) in Enonkoski and in Finland 1992-2021

Source ©; THL, Tilasto- ja indikaattoripankki Sotkanet.fi 2005 – 2022

The Age Dependency Ratio (ADR) is a relative measure of the working-age population supporting the nonworking population and the potential economic burden associated with such support.

Economy – financial statement in 2021

- **in 2020 financial statement, which showed a surplus of EUR 929 301 and in 2021 EUR 1,2 million**
- **in 2021 annual contribution margin EUR 1,8 million (EUR 1,5 million in 2020)**
- **annual rate of depreciation EUR – 568 684**
- **services, purchases about EUR 7,6 million**
- **social and health care services about EUR 6,1 million (51 % of total operating expenses)**
- **loan stock -**

Vitality and economic structure in Enonkoski

- **over 700 summer cottages**
- **it is estimated that seasonal population is much more than local people, especially during the summer**
- **Telia Growd Insights – it shows that one day in July here is over 5 000 persons in Enonkoski**
- **Economic structure**
 - **private sector 33 %**
 - **public service 32 %**
 - **primary production 20 %**
 - **trade 7 %**
 - **processing/refining 6 %**

Jobs, labour and unemployment

- **degree/graduate about 65 % (above the age of 15)**
- **jobs about 360**
- **labour about 470 persons**
- **unemployment rate about 10 %**
- **long-term and structural unemployment**

Risks/challenges

- **economy**
- **the organisation of public healthcare, social welfare and rescue services will be reformed in Finland – new model in 2023**
- **social and health care services, outlays and future**
- **basic services stays in municipality**
- **prevention on lifestyle pattern**
- **digitalisation**
- **availability of personnel**
- **aging of the population**
- **migration, unemployment**

Opportunities

- **supporting families**
- **Kyllikki Östrings legacy, about EUR 1,3 million (stocks, bonds, money etc.) for child protection and for elderly (culture etc.)**
- **migration**
- **digitalisation**
- **positive and coherent municipality image**
- **Enonkoski got to keep up appearances, see, keep up our public image**
- **sports venues (almost free), events**
- **multi-locality**
- **The municipality strategy 2022-2025**

Rural Finland battles exodus of young women to shimmering city lights

- <https://www.youtube.com/watch?v=BorwhX553nU>
- <https://www.msn.com/en-za/news/other/rural-finland-battles-exodus-of-young-women-to-shimmering-city-lights/ar-AAODsRM>

What is the problem with shrinking or is it?

- How can a municipality exist if it is losing people all the time?
- a reduced population size - declining demand for houses, public transport and other infrastructure budgets
- municipality must deal with cuts in housing and infrastructure
- aging leads to a growing demand for medical and social care services
- a decrease in the number of children is causing a pressure to downsize, close and adjust existing schools, nurseries, kindergartens and other child-related infrastructure
- In Enonkoski – same obligations, responsibilities, legislations for small municipalities than bigger cities, how do we copy, availability of personnel
- every citizen has the right to expect the same level and access to public services such as health and social care → difficult to provide in rural areas that have an aging population and a shrinking tax base
- *“The paradigm of regional planning has always been growth-oriented. When minds are set on growth, it is difficult to switch gears and start planning for shrinkage. Often, municipal office holders and politicians understand the need for downscaling, but it is difficult for politicians to say it out loud,”* (University of Eastern Finland, Professor of Regional Research and Economic Geography Teemu Makkonen)

What does smart shrinking has meant or mean in Enonkoski

- **the 1950's in Enonkoski 7 schools, the 1990's 4 schools, in 2022 only one school, number of students has grown in the past years!**
- **in 2022 only one kinder garden**
- **enough suitable and accessible apartments for older people in municipal center and walkable in the municipal center → helps the municipality provide services for elderly**
- **the lack of public transport → the mobility of people is based on owning a private car**
- **access to local services and social activities is a major challenge for older people, who live in countryside and no longer have the possibility to use their own car → homecare services**
- **second homeowners (summer cottages) are an important resource for municipality → social intercourse between permanent residents and second homeowners enhance vitality and community building**

What does smart shrinking has meant or mean in Enonkoski

- **shrinking is different in an urban suburb and in a rural village, it has an unique regional context**
- **smart shrinking municipalities are losing population but gaining in quality-of-life measures?**
- **residents of smart shrinking towns are more civically engaged and have stronger social networks**
- **residents are very satisfied (for example health and social services, school, kinder garden, library, sports venues etc.) in Enonkoski**
- **the tourism industry could be the key to reversing population decline in many regions?**
- **It is important to discuss**
 - **What makes Enonkoski an attractive place to live?**
 - **What do current residents like about Enonkoski that keeps them there?**
 - **What do residents lack that might drive them to leave Enonkoski?**
 - **Is there something that we can offer newcomers?**







enonkoski.fi



Thank You!

