## **Report: Case Study Palūšė**

A shrinking city turned into a second homeowner paradise

Johanna Koponen, Ricarda Neehuis, Samu Rautiainen, Silke Van Broeck, Vilius Lapas – 12.05.2023



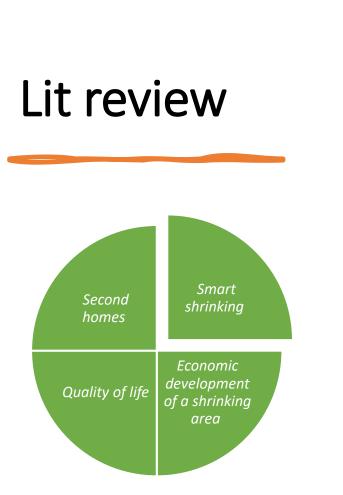






# Introduction

- Part of Ignalina municipality
- Town with 75 people
- Resort area





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#### A Community survey in Palüše

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Clear selection

Clear selection

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Gender	
O Waman	

Elive in ....

O Palüde

O Outside of Palüše

I have a second home in Palüše

() Alone

O With partner

( With partner and kids

With kids

## Palūšės kaimo bendruomenė

Google Schola

1.2K likes • 1.2K followers



Reviews Followers

Photos More 🔻

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Google Docs

Posts

# Methods

46°F Mostly cloudy

Message



## Results – Factual information

Past:

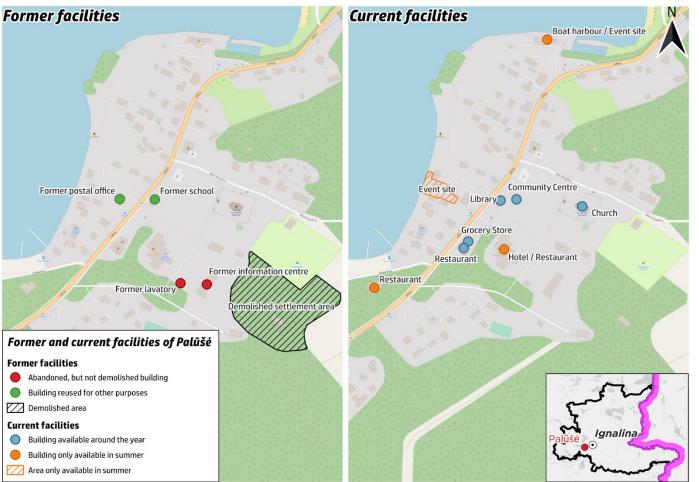
- Shift of town center
- Decommissioning of nuclear power plant caused people to move away
- Decreasing population density

The built environment:

- Decrease in housing
- Privatized buildings
- Rentals in summer
- Change of aesthetics and tradition with newcomers

### Results – Factual information

- Services
- High service satisfaction
- Some services vanished



Samu Rautiainen, 2023, Background maps: OpenStreetMap / ESRI

# **Results – Factual information**



#### Money:

- Tourism helps economic development
- Wish for prolongation of tourist season
- Wish for more spending of second homeowners
- Remote work in Palūšė?
- Funds from the EU

Activities and Events:

- Various activities offered by the community and national park
- Black board
- Frequent summer concert
- Walking, running, biking in national park
- Book readings
- Sailboat regatta

## Results – Subjective Information



#### Wellbeing

- Everyone likes living in Palūšė
- Accessibility given
- Influx in summer appreciated



#### Tourism and Business:

- Economic Benefits
- Infrastructure?
- Lack of money for growth
- Based on data tourism does not affect services
- Fewer services in winter

Local community:

- 4 respondents from locality
- Mostly 65 and older
- Content, active, welcoming community

# Analysis and interpretations

- Locals are happy with the service level
  - Most of them have a possibility to travel by car
  - Don't think that the service level variation around the year is affected by the tourist season
    - Most of the vital services must be gotten from Ignalina anyway
  - The importance of the LEADER funding for the infrastructure
  - Challenge of second homeowners not paying taxes to Palūšė
  - Majority don't feel that their voice is heard by the local decision-makers





## Conclusion

- Lively in summer, quiet otherwise
- Developed as a resort area
- Second homeowners important to the community
  - Offering activities
  - Renovations
- Second homeowners also a potential

# Suggestions

- Yearly taxes for second-home owners
- Local residents solicit their input for solutions
- Setting up a buddy system where second-home owners help out local elderlies
- Data on second homeowners to inform policies and decision-making
- Tourism less seasonal , health resort area