

*Team Rokiškis*

Pupelė  
COFFEE

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# Rokiškis

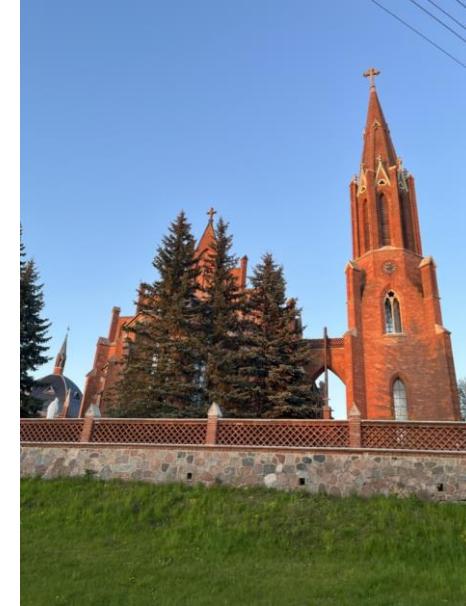
Population of the  
municipality 29 000

Population of the city 11 000

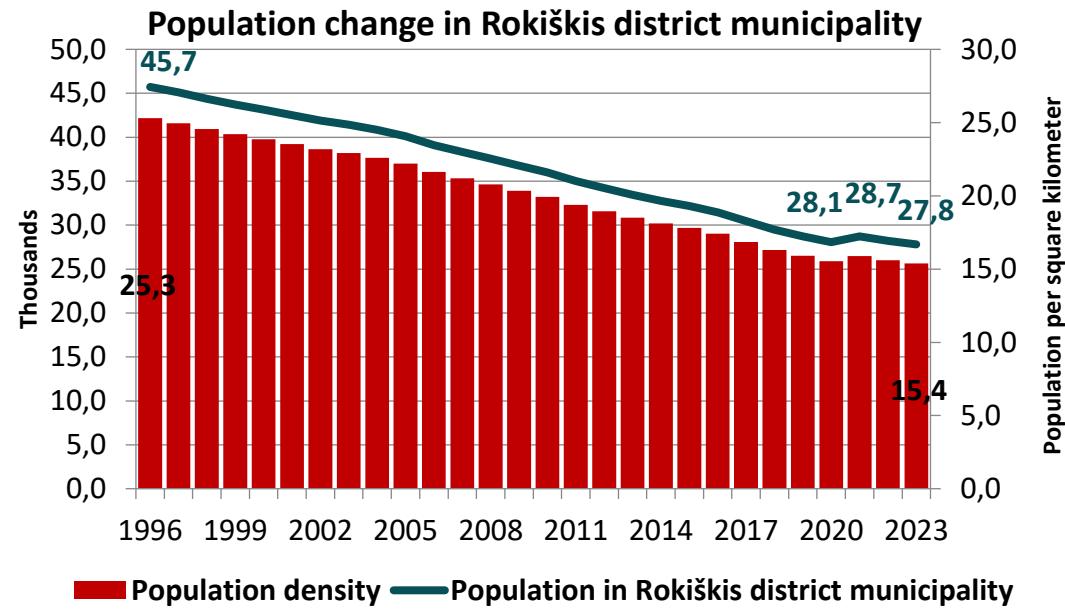
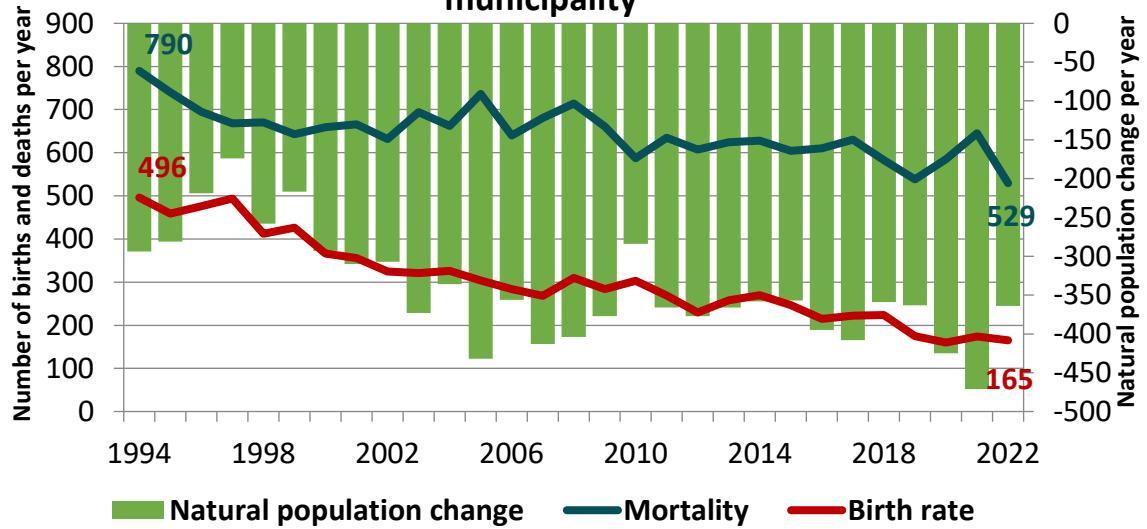
First mentioned in 1499

Population decreasing  
strongly

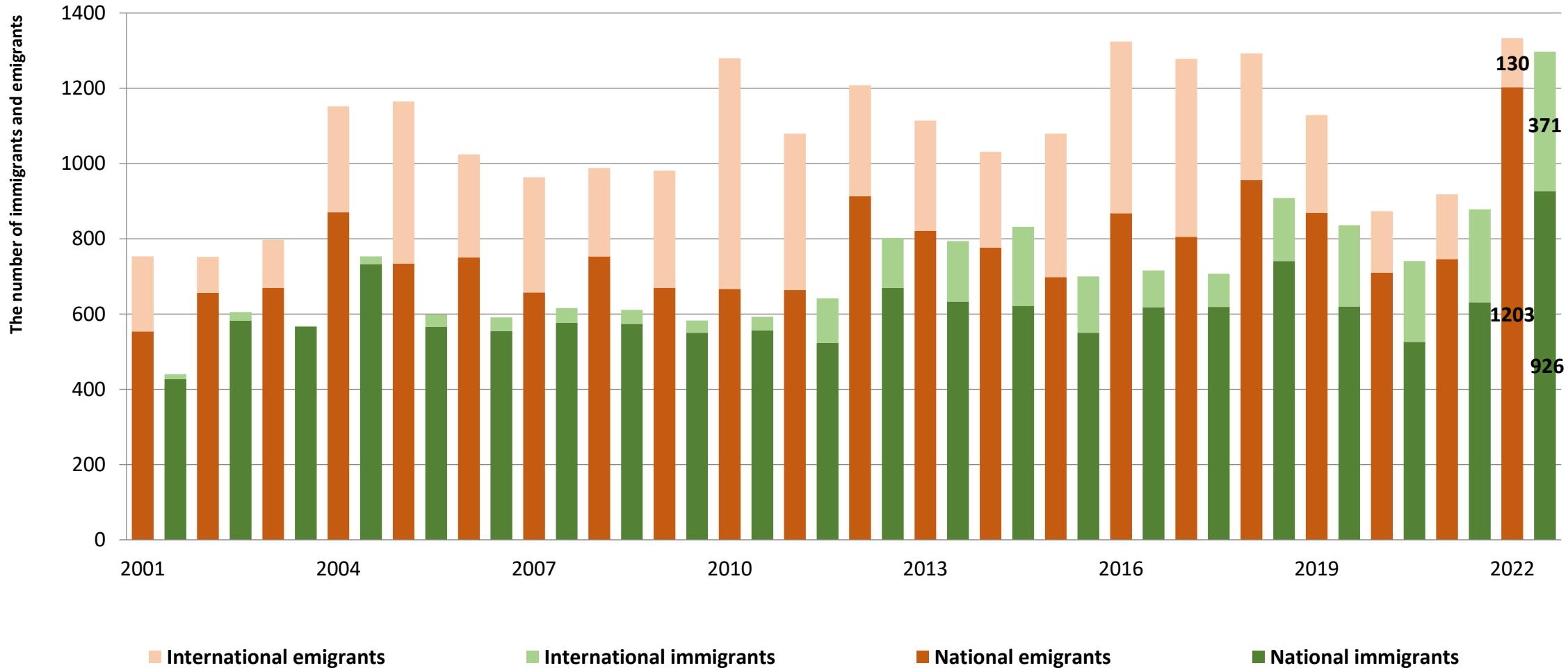
Known for: Painted shutters,  
rabbits, cheese, manor



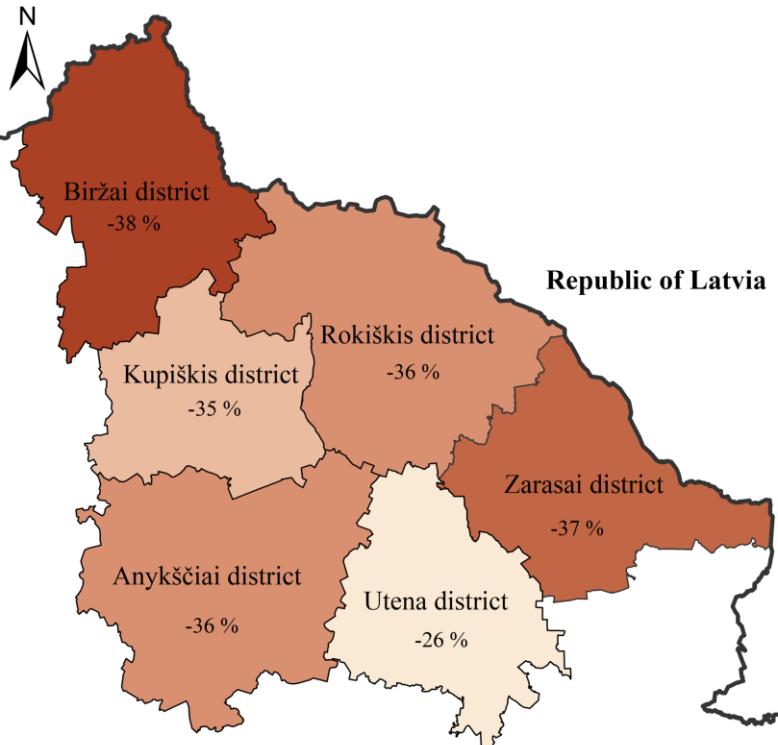
# Statistics



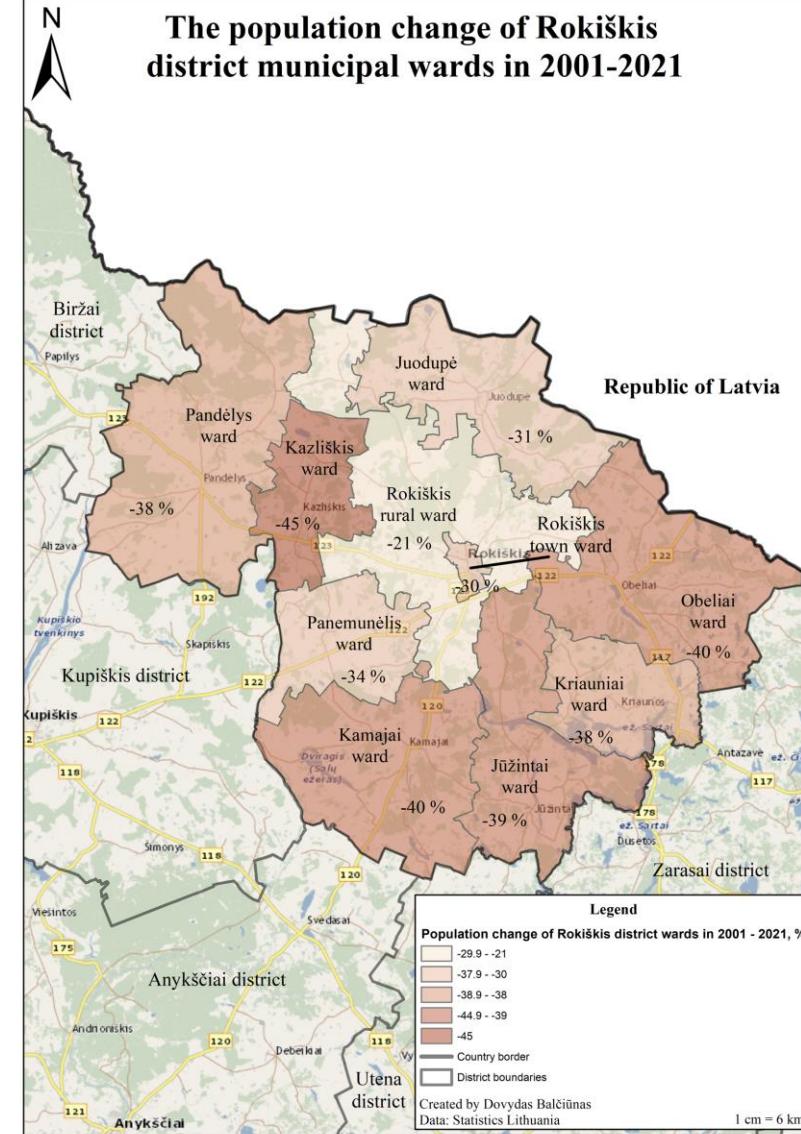
## Immigrants and emigrants in the Rokiškis district municipality



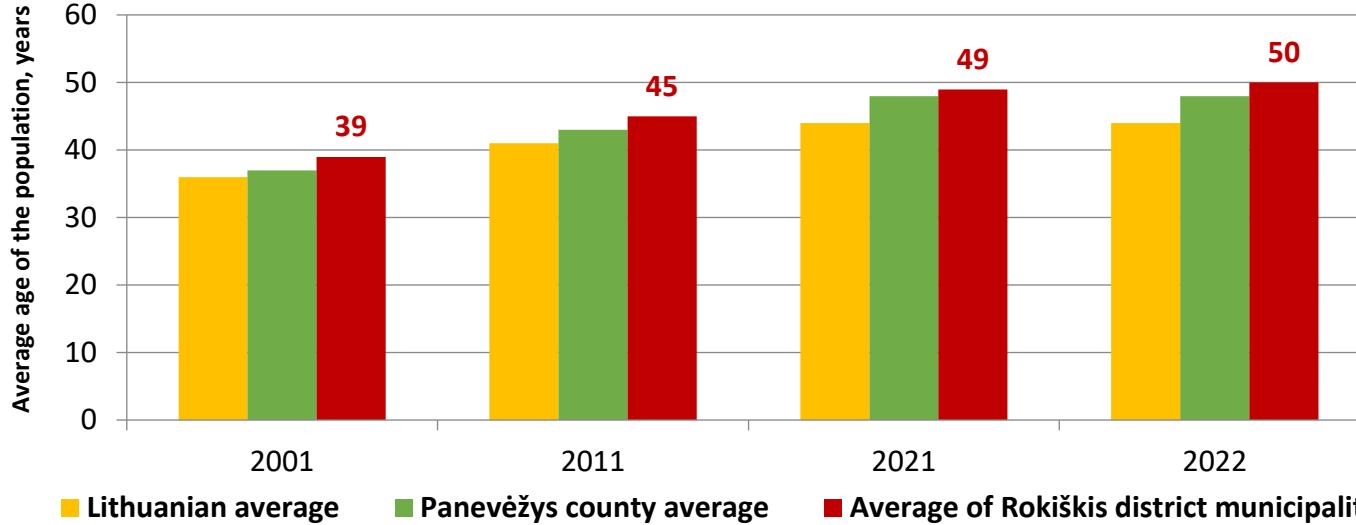
**Population change in the years 2001 - 2023  
in the municipalities of Rokiškis and neighboring districts**



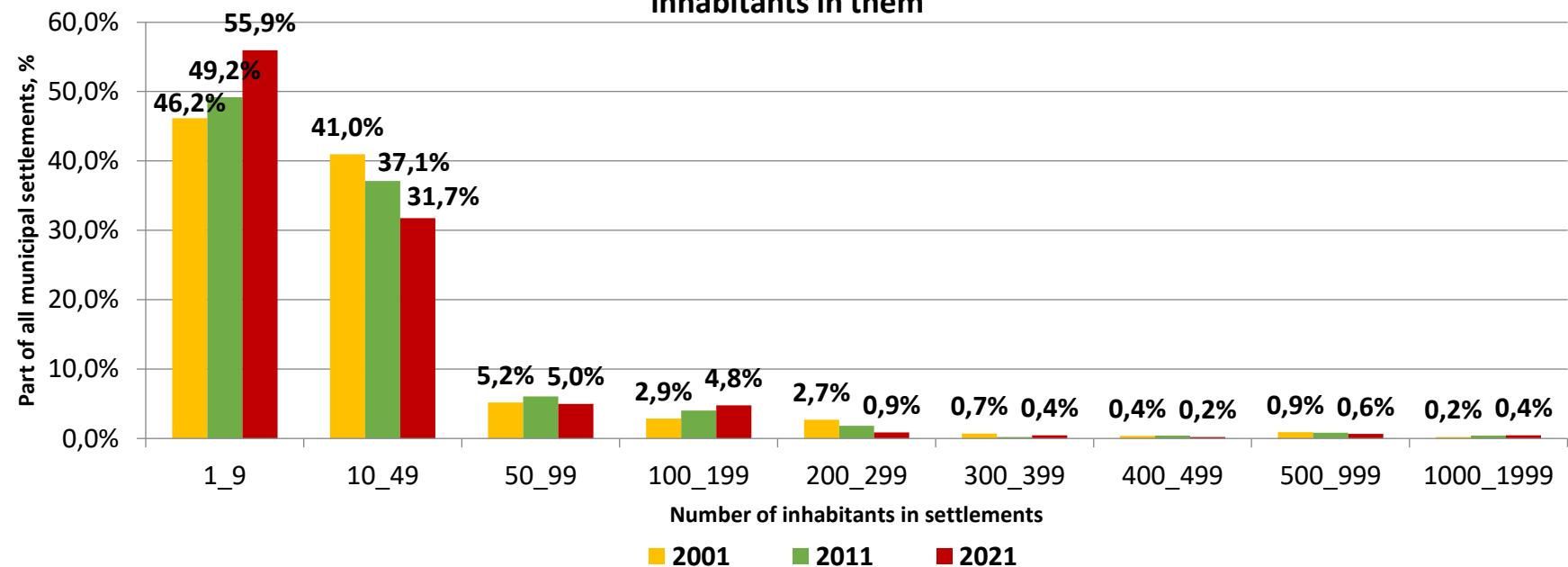
**The population change of Rokiškis  
district municipal wards in 2001-2021**



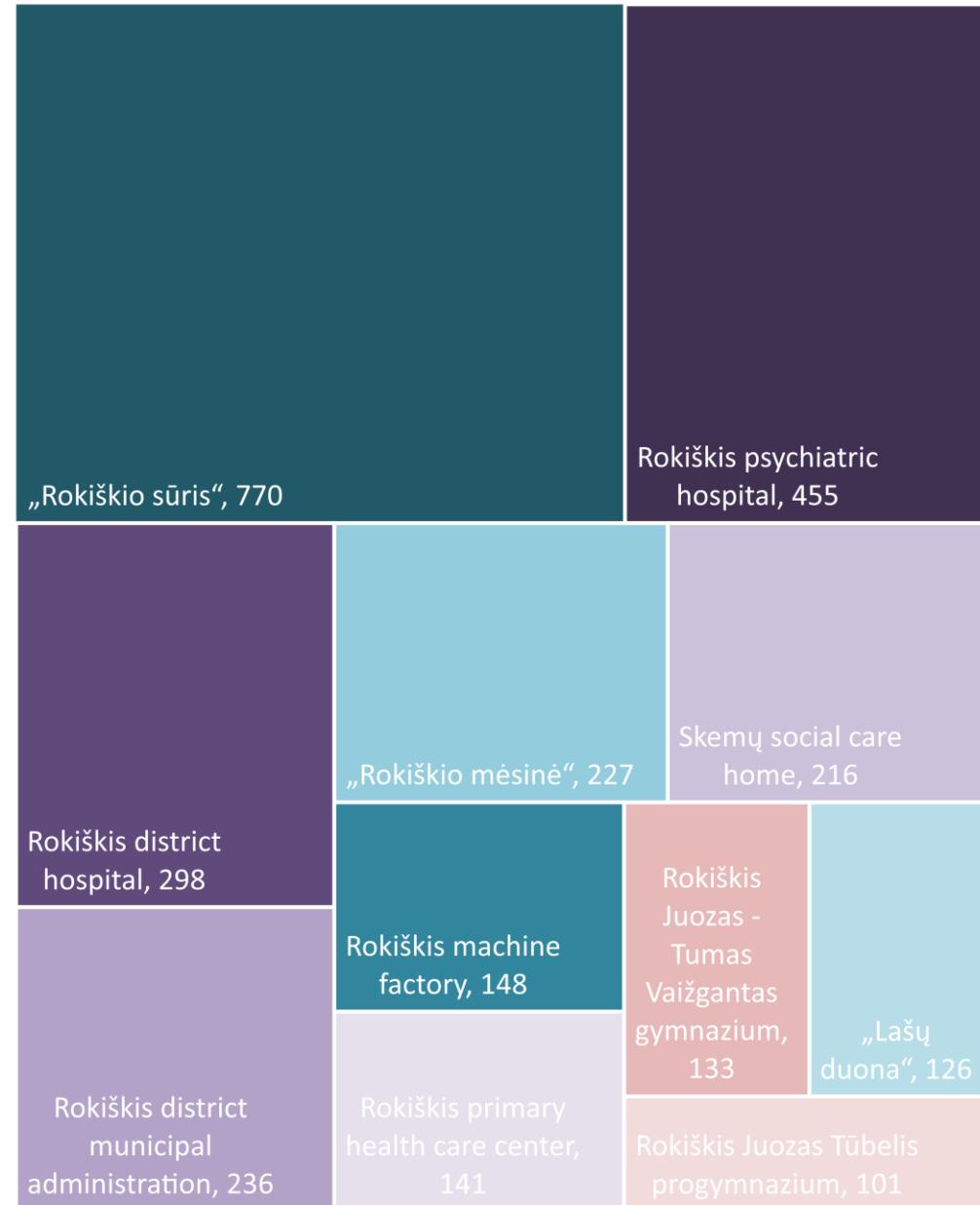
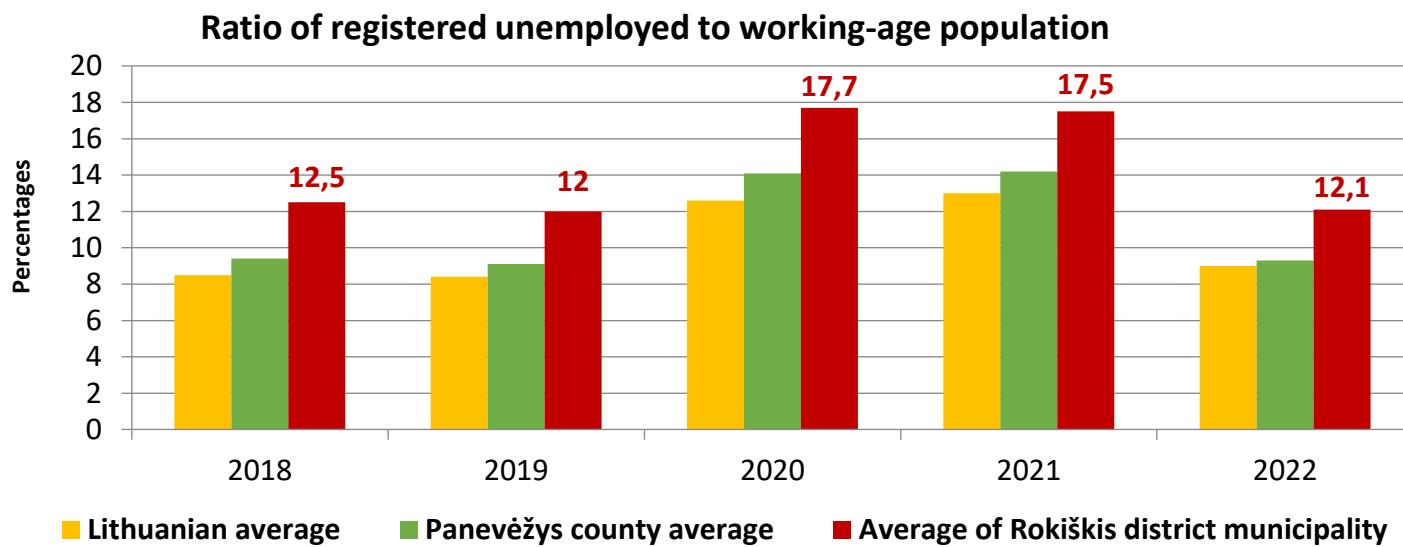
## Average age of the population



## The number of settlements in the Rokiškis district municipality according to the number of inhabitants in them



**Companies with more than 100 insured employees are registered in the Rokiškis district municipality**



# Methods

## Interviews

- 36 people total
- Semi-structured interviews leading to more open discussion and giving space for interviewees
- Walking interviews
- Questions for specialists were modified
- Qualitative content analysis

## Observing

- Theory of Derive
- Participant observing
- 31 observation sites
- Variety in a ways and length of observing

## Desk research

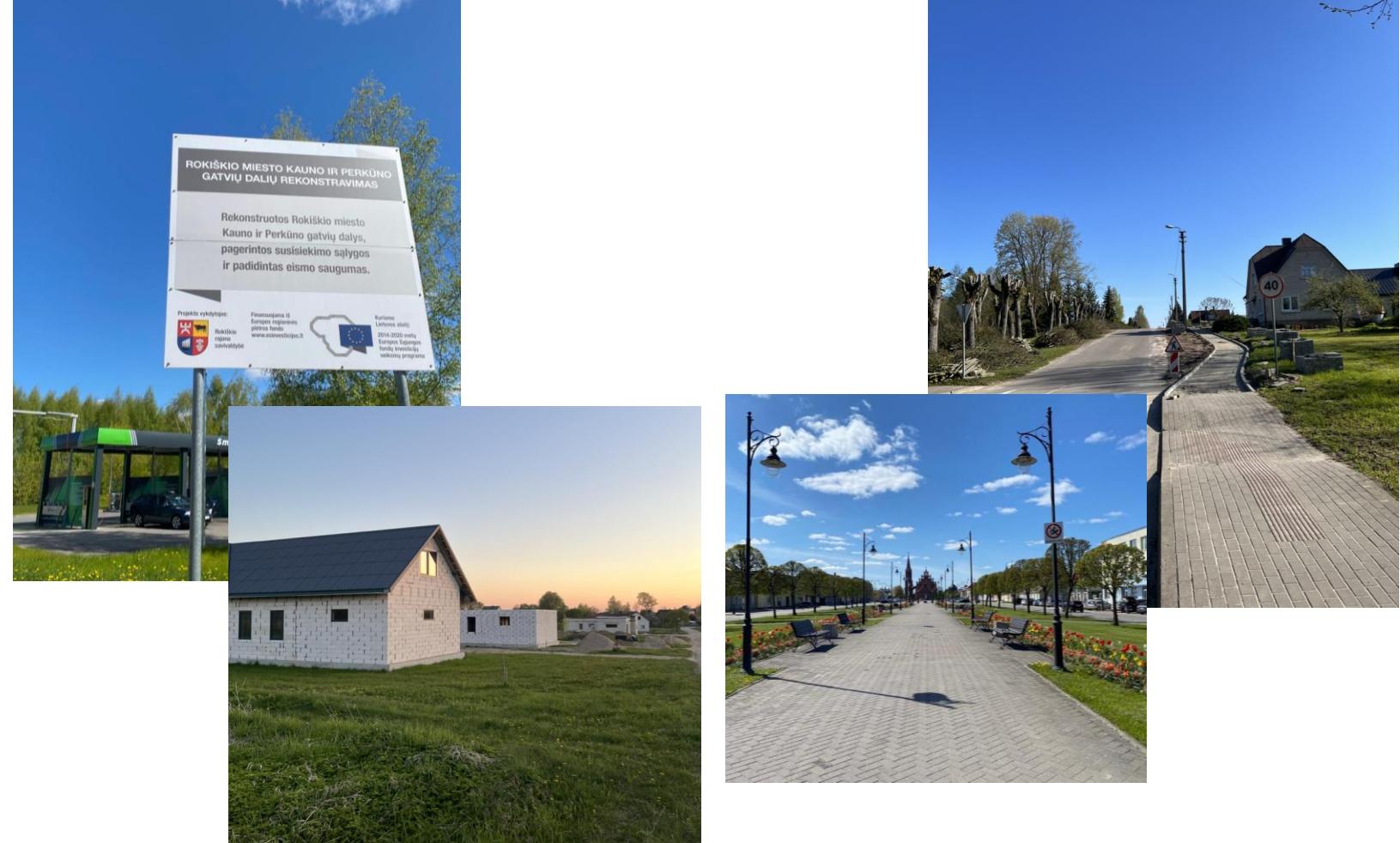
- Getting familiar with statistics, taking a look at the newspapers etc.

# Findings

- Transit
  - Concerned about public transport
- Aging population
  - Young residents moving away and not all return
- School reorganizing – aging teacher workforce
- Tourist attractions
  - Tourist infra in a good condition and comprehensive.
- Outdoor activities
- Good streets –funding by European Union
- Cheese factory
  - 770 employers, single-industry town?
  - Factory is funding culture and sports events
- Lack of work for young people



# Conclusion



Viability of planning for families and retired persons?



Narrative of the town

"Smart village"  
-  
transportation  
in the future





# Thank You!