

# Photonics Summer School

Joensuu Campus, Metria, 101

18.8. – 22.8.2025

# Monday (Introduction)

## **9:15-11:00**

### *Opening Session & Introduction to Summer School*

- Overview of the program, objectives and challenges provided by industry by PhD Heikki Immonen and PhD Ana Gebejes
- Lecture: Introduction to innovation in photonics by Prof. Jyrki Saarinen

## **11:00-12:00**

### *Industry Talk: Real-World Insights from Industry Partner Valamis (Valamis representative)*

- Getting to know the company Valamis
- Insights about the role of innovation in the company's operations
- The role of light-based tech and AI in the future of Valamis
- Industry challenge and Q&A

## **12:00-13:00 – Lunch break**

## **13:15-14:00**

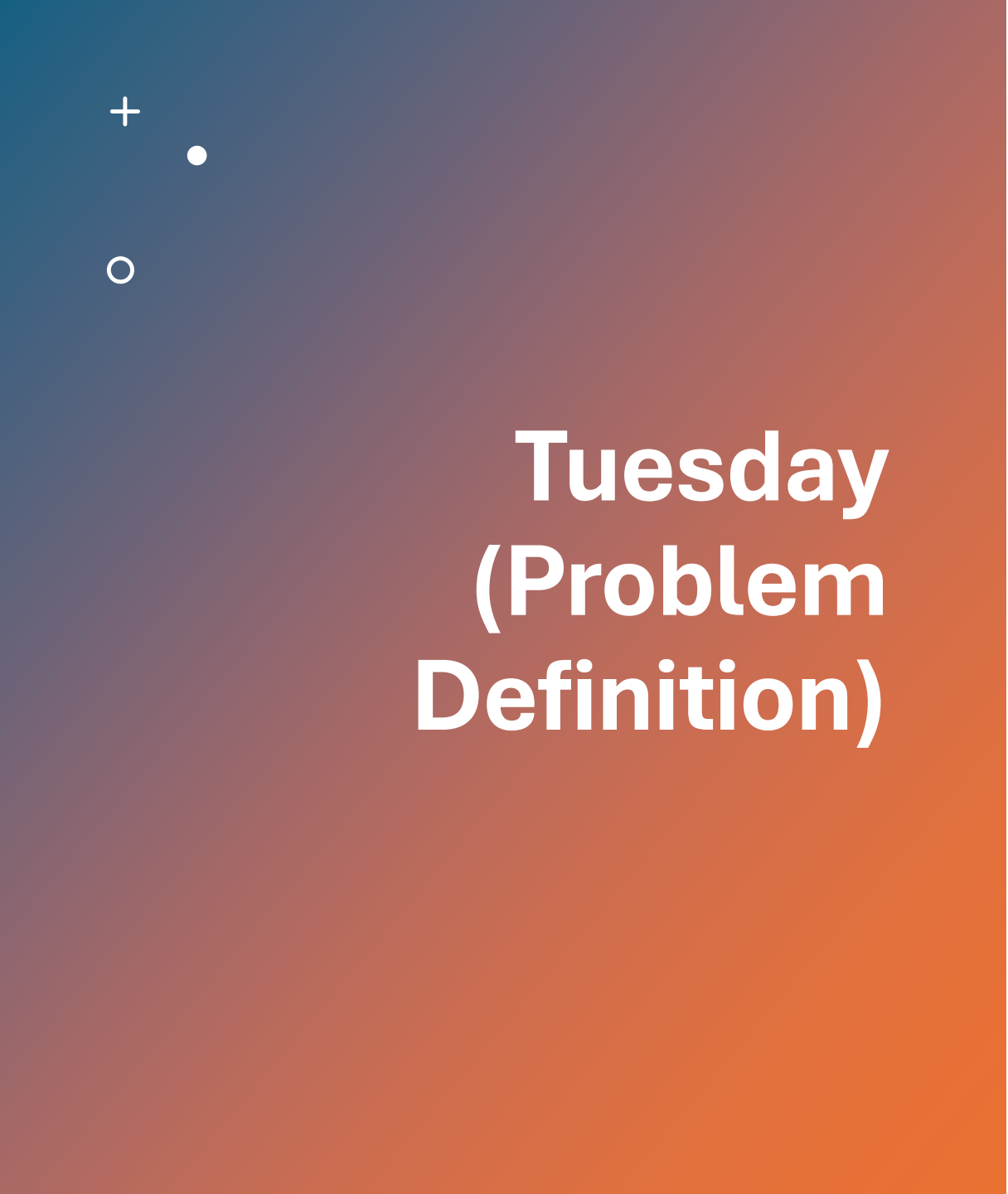
### *Industry Talk: Real-World Insights from Industry Partner Kelluu by Janne Hietala, Kelluu CEO*

- Getting to know the company Kelluu
- Insights about the role of innovation in the company's operations
- The role of light-based tech and AI in the future of Kelluu
- Industry challenges and Q&A

## **14:15-14:45**

### *Team formation workshop*

- Lecture: High-performing teams by Astronaut PhD Charles J. Camarda
- Team formation objectives by PhD Heikki Immonen and PhD Ana Gebejes



# Tuesday (Problem Definition)

## **9:15-10:30**

*Lecture: Problem Brainstorming and Problem Validation by PhD Heikki Immonen*

- Learning to identify the right problems
- Understanding the importance of validating problems before investing resources

## **10:30-12:00**

*Hands-on Team Work Session guided by PhD Heikki Immonen and PhD Ana Gebejes*

- Problem brainstorming and problem validation

## **12:00-13:00 – Lunch break**

## **13:15-14:00**

*Lecture: Problem Definition Validation by PhD Heikki Immonen*

- The importance of clearly defining problems in the innovation process
- Overview of the problem definition process

## **14:15-15:00**

*Hands-on Team Work Session guided by PhD Heikki Immonen and PhD Ana Gebejes*

- Problem definition

# Wednesday (Creativity)

**9:15-11:00**

*Lecture: Creativity in Photonics by PhD Ana Gebejes*

- Improve creativity through usages of different creativity techniques with emphasis on bioinspiration
- Developing the ability to apply photonics knowledge to inspire innovation in non-photonics fields
- Fostering Cross-Disciplinary Thinking

**11:00-12:00**

*Lecture: Generating Concepts using Morphological Tables by PhD Heikki Immonen*

- Morphological concept generation
- Concept definition

**12:00-13:00 – Lunch break**

**13:15-15:00**

*Hands-on Team Work Session*

- Morphological analysis
- Generating concepts

# Thursday (Concept Selection)

## **9:15-11:00**

### *Technology Readiness Levels*

- Lecture: The story of Columbia shuttle disaster aftermath by Astronaut PhD Charles J. Camarda
- Technology Readiness Levels (TRLs) Astronaut PhD Charles J. Camarda

## **11:00-12:00**

### *Concept selection and presentation instructions by PhD Heikki Immonen*

- Lecture: The Pugh Method
- Instructions 3-slide pitch deck

## **12:00-13:00 – Lunch break**

## **13:15-14:00**

### *Hands-on Team Work Session*

- Selecting the concepts (and preparing the presentations)

## **14:15-15:00 Final test**

# Friday (Presentations)

**9:15-12:00**

*Team Presentations and Feedback*

- Each team presents their pitch followed by feedback from industry partners, supervisors and peers

**12:00-13:00 – Lunch break**

**13:15-14:00**

*Team Presentations and Feedback continues*

**14:15-15:00**

*Closing Session*

- Reflections on the week, feedback collection, and certificate distribution.