



THIS IS WHY, YOU SHOULD NOT SMOKE

GREEK TEAM
MISSION 1



Erasmus+

THE SMOKING HABIT IS ONE OF THE MOST SERIOUS PUBLIC HEALTH PROBLEMS IN MODERN HUMAN SOCIETIES. ACCORDING TO THE WORLD HEALTH ORGANIZATION (WHO) AND MANY SCIENTIFIC / MEDICAL SOCIETIES, SMOKING IS A SERIOUS CHRONIC DISEASE, AND THE SMOKER IS A PATIENT WHO NEEDS FREQUENT MEDICAL INTERVENTION.

ADDICTIVE SMOKING IS THE LEADING CAUSE OF EARLY BUT PREVENTABLE MORTALITY IN THE DEVELOPED WORLD. SMOKING INCREASES THE INCIDENCE OF SERIOUS DISEASES, BUT ALSO INCREASES THE MORTALITY FROM THESE DISEASES. THE MAIN AND MOST FREQUENT ONES ARE:

- CORONARY ARTERY DISEASE (HEART ATTACKS)
- CANCER (OF THE LUNG, LARYNX, BLADDER, ETC.)
- CHRONIC OBSTRUCTIVE PULMONARY DISEASE (COPD)
- VASCULAR DISEASES OF THE BRAIN (STROKE)



WHILE INCREASING INFANT MORTALITY AND CAUSING FETAL COMPLICATIONS DURING PREGNANCY.

**ANNUALLY,
OVER 19,000 GREEKS
AND
700,000 EUROPIANS IN TOTAL
DIE FROM SMOKING.**

<https://eody.gov.gr/themata-ygeias/kapnisma-kai-dimosia-ygeia-elegchos-toy-kapnismatos/>

<https://www.europarl.europa.eu/news/en/headlines/society/20160518STO27901/700-000-deaths-a-year-tackling-smoking-in-the-eu>

SMOKING, IN ADDITION TO THE ORGANIC DAMAGE IT CAUSES TO VARIOUS SYSTEMS OF THE HUMAN BODY, IS A HABIT FROM WHICH IT IS DIFFICULT TO GET RID OF. THEREFORE, THE DEVELOPMENT OF STRATEGIES WITH INTERNATIONAL AND INTERDISCIPLINARY COOPERATION IS REQUIRED. THE AIM IS TO "CURE" THOSE WHO ALREADY SMOKE, WHILE TO DISCOURAGE NON-SMOKERS FROM STARTING.

A COMPLETE BAN ON ALL TOBACCO ADVERTISING AND SPONSORSHIP IS REQUIRED FOR ALL CONTRACTING PARTIES WITHIN FIVE YEARS OF RATIFYING THE FRAMEWORK CONVENTION ON TOBACCO CONTROL (W.H.O. FCTC). STATISTICS SHOW THAT A COMPLETE BAN ON ADVERTISING LEADS TO A REDUCTION IN THE NUMBER OF PEOPLE WHO START OR CONTINUE SMOKING AND THAT A BAN ON TOBACCO ADVERTISING AND SPONSORSHIP IS ECONOMICALLY ONE OF THE MOST EFFECTIVE WAYS TO REDUCE DEMAND FOR TOBACCO AND BY EXTENSION FOR THE CONTROL OF THE MARKET FOR TOBACCO PRODUCTS.



THANK YOU
FOR YOUR
ATTENTION